



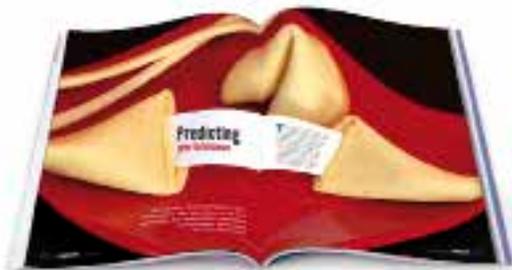
LNG

INDUSTRY

MEDIA PACK 2014

LNG INDUSTRY - HIGHEST QUALITY EDITORIAL COVERAGE

“Global coverage of the entire LNG value chain”



In-depth technical articles focusing on all aspects of the LNG sector.

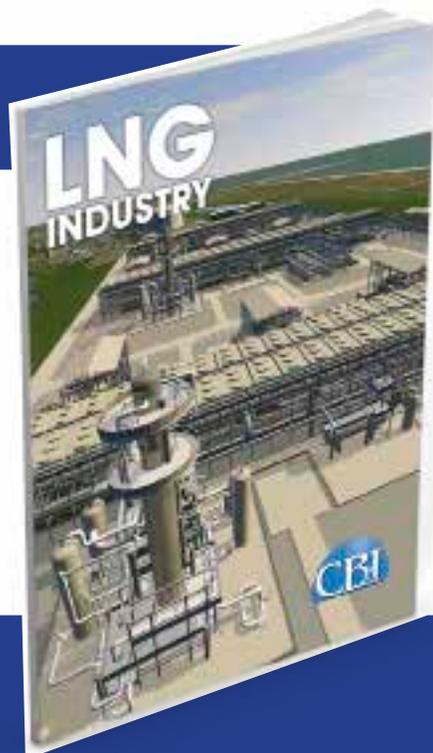


Quality keynote articles from LNG majors, financial institutions and industry commentators.



Regular regional reports from Europe, the Americas, Asia, the Middle East, Africa and Australia.

UNIQUE ADVERTISING OPPORTUNITY OUTSIDE FRONT COVER PACKAGE



1. Cover picture and logo

PLUS



PLUS



PLUS



2. Front cover description on contents page

3. Full page advertisement within issue

4. Cover story / technical article

ALL FOR ONLY €11 700 US\$14 450

TOTAL WORLDWIDE READERSHIP

24 200

THE NUMBER OF KEY GLOBAL
DECISION MAKERS
READING EACH ISSUE OF
LNG INDUSTRY

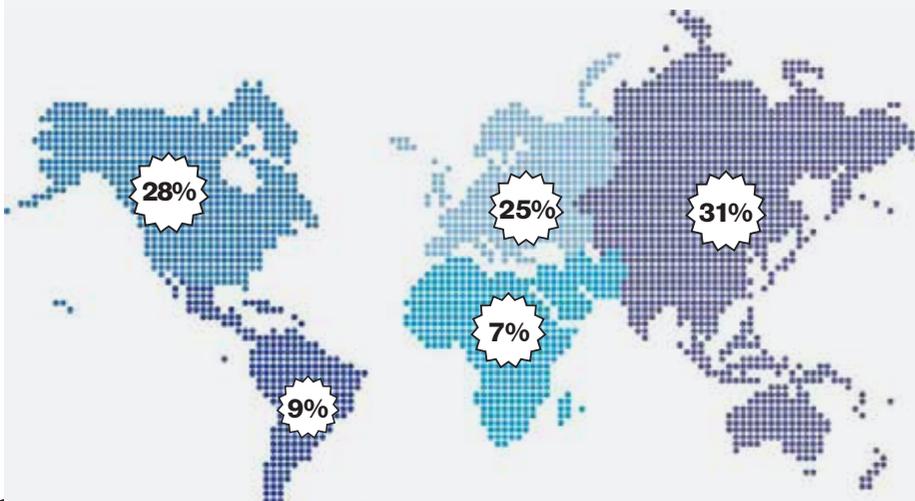
(BASED ON A MODEST PASS ON RATE OF FOUR PER ISSUE)

TOTAL NET CIRCULATION

6050

WINTER 2012 ISSUE. SOURCE =
ABC CERTIFICATE FOR THE PERIOD
JANUARY 2012 - DECEMBER 2012.
AVERAGE NET CIRCULATION = 6239.

GEOGRAPHICAL READERSHIP INFORMATION

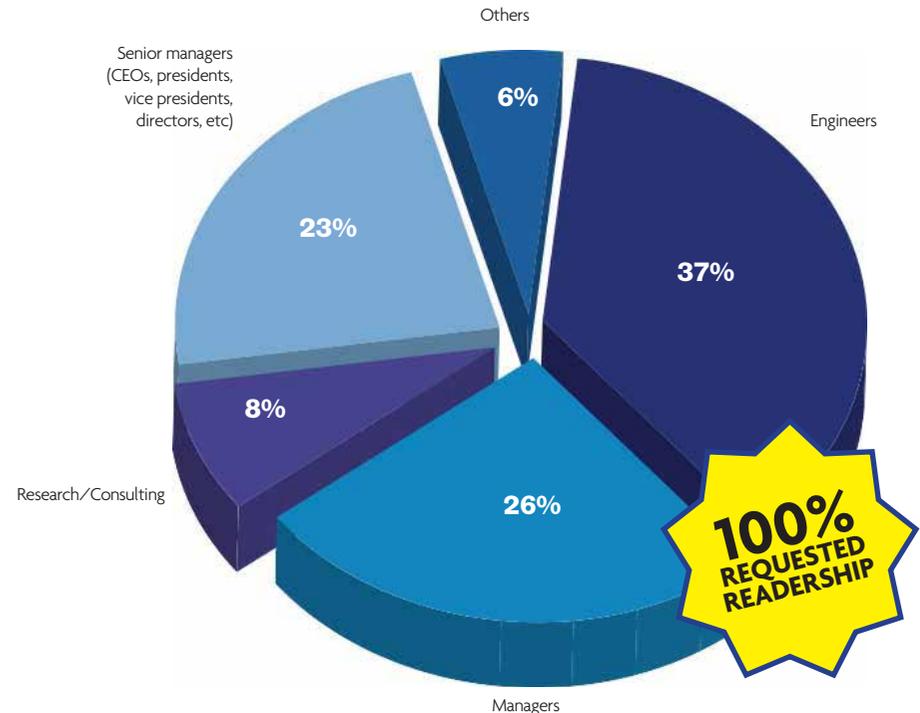


PLUS 2950 ANNUAL BONUS DISTRIBUTION AT INDUSTRY EVENTS



Member of ABC Audit Bureau
of Circulations. A copy of
our full audit certificate is
available on request.

TARGETED GLOBAL READERSHIP



FOR MORE INFORMATION ON ADVERTISING IN LNG INDUSTRY PLEASE CONTACT THE SALES DEPARTMENT:

T: +44 (0)1252 718999 E: john.baughen@lngindustry.com E: chris.atkin@lngindustry.com



REGULAR FEATURES

Each issue of LNG Industry includes in-depth technical articles and case studies from across the entire LNG value chain. Regular features include:

Liquefaction

Shipping/transportation

Regasification

Technology developments

Small scale LNG

Floating LNG

Terminal updates

JANUARY/FEBRUARY

Publication date: 10th February
Ad material deadline: 10th January

Regional report: Asia-Pacific

Lead feature: Safety & the environment

- Gastech preview
- Gas pretreatment
- FLNG
- Loading arms, hoses & couplings
- Regasification terminals
- Insulation

Events:

Gastech Conference & Exhibition
Stocexpo
LNG Global Congress Asia Pacific

MARCH

Publication date: 10th March
Ad material deadline: 10th February

Regional report: Africa

Lead feature: Small scale LNG

- Compressors
- Pumps & valves
- Propulsion systems
- Ship classification
- Simulation
- Storage tanks

Events:

Small-Mid Scale LNG Summit

APRIL

Publication date: 10th April
Ad material deadline: 10th March

Regional report: The Americas

Lead feature: LNG terminals

- Cryogenic insulation
- Liquefaction technology
- Carriers
- Ship coatings
- Control & automation
- Peak shaving & satellite plants

Events:

Offshore Technology Conference
World LNG Series: Americas Summit

MAY

Publication date: 9th May
Ad material deadline: 9th April

Regional report: South & Central Asia

Lead feature: LNG trade

- FLNG
- Acid gas/mercury removal
- Heat exchangers
- Ship to ship transfer
- Containment systems
- Vaporisation

Events:

ILTA Conference
FLNG 2014 Conference
Tekna Small Scale LNG

JUNE

Publication date: 10th June
Ad material deadline: 9th May

Regional report: Australia

Lead feature: Training/recruitment

- Cryogenic equipment
- Compressors
- Pipelines
- Ship propulsion
- Regasification technology
- Simulation & consulting

LNG Industry's Advertising Effectiveness Study, independently conducted by *Readex Research*, offers advertisers feedback on the effectiveness of their advertising campaigns - free of charge!



FOR MORE INFORMATION ON EDITORIAL OPPORTUNITIES IN LNG INDUSTRY PLEASE CONTACT THE EDITOR:



JULY/AUGUST

Publication date: 8th August
Ad material deadline: 8th July

Regional report: Europe

Lead feature: Technology innovations

- Small scale LNG
- Valves
- Surveys and inspections
- Tugs/towage
- Storage tanks
- Insulation

Events:

ONS 2014 Conference & Exhibition

SEPTEMBER

Publication date: 10th September
Ad material deadline: 8th August

Regional report: Japan

Lead feature: Offshore LNG

- Pump/turbomachinery equipment review
- Control systems
- Heat exchangers
- Leak detection & monitoring
- Loading/unloading systems
- Import terminals

Events:

Pump/Turbomachinery Symposia

OCTOBER

Publication date: 10th October
Ad material deadline: 10th September

Regional report: Middle East

Lead feature: LNG as a transportation fuel

- Gas dehydration
- Cryogenic technology
- LNG shipping
- CNG vs. LNG
- Simulation
- Tank insulation

Events:

LNG Tech Global Summit
ADIPEC 2014

NOVEMBER/DECEMBER

Publication date: 10th November
Ad material deadline: 10th October

Regional report: Global overview

Lead feature: Floating LNG

- Compressors
- Pumps & valves
- Transfer systems
- Protective coatings
- Terminal automation
- Safety/security

Events:

World LNG Summit



Member of ABC Audit Bureau of Circulations. A copy of our full audit certificate is available on request.

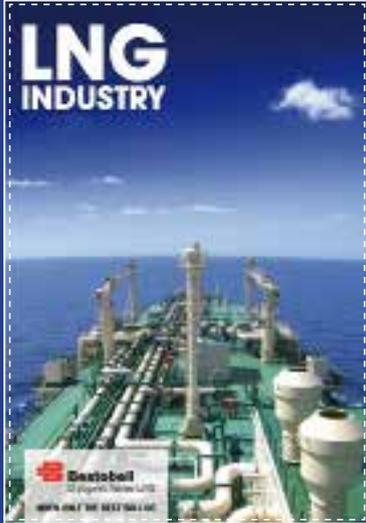
TOTAL NET CIRCULATION
6050

100%
REQUESTED READERSHIP

FRONT COVER DIMENSIONS:
216mm x 303mm

LNG
INDUSTRY

ALLOW 60mm FROM TOP OF MAGAZINE FOR OUR LOGO



UNIQUE

OUTSIDE FRONT COVER PACKAGE:

€11 700 US\$14 450

1. COVER PICTURE AND LOGO
2. FRONT COVER DESCRIPTION ON CONTENTS PAGE
3. FULL PAGE ADVERTISEMENT WITHIN ISSUE
4. COVER STORY / TECHNICAL ARTICLE

COVER POSITIONS

OUTSIDE FRONT COVER:

€8450 / US\$ 10 540

INSIDE FRONT COVER:

€5330 / US\$ 6630

INSIDE BACK COVER:

€4810 / US\$ 5950

OUTSIDE BACK COVER:

€5850 / US\$ 7310

DOUBLE PAGE SPREAD

DO NOT PLACE ANY TEXT WITHIN 40mm OF THE SPINE OF THE ADVERT

40mm

DO NOT PLACE ANY TEXT WITHIN 40mm OF THE SPINE OF THE ADVERT

WARNING:
THE MAGAZINE IS PERFECT BOUND SO IF TEXT IS PLACED TOO CLOSE TO THE SPINE IT WILL NOT BE VISIBLE

Bleed Advert:
426mm x 303mm
Type Area:
400mm x 277mm

▲	€	US\$
X1:	8320	10200
X3:	7485	9180
X6:	6655	8160
X9:	6240	7650

FULL PAGE (INTERNATIONAL A4)

Bleed Advert:
216mm x 303mm
Type Area:
180mm x 267mm

▲	€	US\$
X1:	4680	5850
X3:	4200	5265
X6:	3745	4680
X9:	3510	4390

HALF PAGE (HORIZONTAL)

Bleed Advert:
216mm x 150mm
Type Area:
180mm x 130mm

▲	€	US\$
X1:	2860	3740
X3:	2575	3365
X6:	2290	2995
X9:	2145	2805

HALF PAGE (VERTICAL)

Bleed Advert:
103mm x 303mm
Type Area:
80mm x 277mm

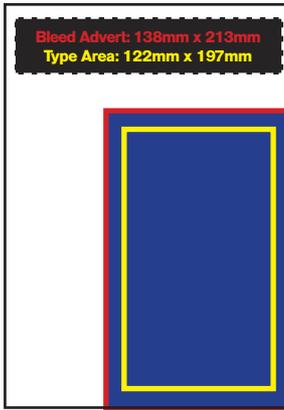
▲	€	US\$
X1:	2860	3740
X3:	2575	3365
X6:	2290	2995
X9:	2145	2805

PREMIUM POSITIONS

	€	US\$
OPPOSITE EDITORIAL COMMENT:	4810	5950
FACING WORLD NEWS:	4810	5950
FIRST RIGHT HAND PAGE:	4810	5950
SECOND RIGHT HAND PAGE:	4810	5950
THIRD RIGHT HAND PAGE:	4810	5950
FOURTH RIGHT HAND PAGE:	4810	5950
FIFTH RIGHT HAND PAGE:	4810	5950

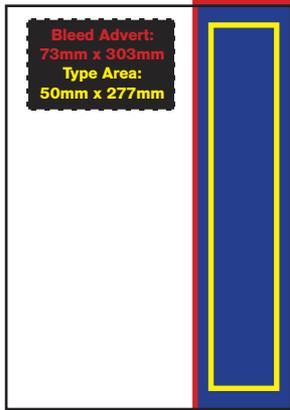


ISLAND



▲	€	US\$
X1:	3575	4675
X3:	3215	4210
X6:	2860	3740
X9:	2680	3505

THIRD PAGE



▲	€	US\$
X1:	2405	3145
X3:	2165	2830
X6:	1925	2515
X9:	1805	2360

QUARTER PAGES



▲	€	US\$
X1:	1690	2210
X3:	1520	1990
X6:	1350	1770
X9:	1270	1660

ADVERTISEMENT TERMS AND CONDITIONS

Agency commission

UK: 10% Overseas: 15%

Additional charges

The published rates do not include courier charges, which may need to be added later. Special colours will be charged at £750 each. If advertisement material is supplied in any formats other than those specified, an additional production charge may be applied.

Contract/advertisement acceptance provision

Advertisers and advertising agencies assume full liability for all content of advertisements printed and assume full responsibility for any claims arising thereof from the Publisher. The Publisher reserves the right to reject any advertisement that does not conform to the publication's standards. If no acceptable new copy is supplied, the Publisher will repeat the most recent advertisement for the allocated space. The Publisher cannot be held responsible for the quality of reproduction when materials received do not comply with the specifications, or when materials are received beyond the closing date. Advertisers MUST provide a printed colour proof/chromalin otherwise the Publisher will be unable to provide an exact colour match.

Special positions

Special positions are not guaranteed unless previously negotiated with the Publisher.

Cancellations

Contracts, except for covers or other special positions, may be discontinued by either party only by giving written notice 30 days prior to publication date, or by the Publisher without notice for non-payment of invoices. Contracts for covers and other special positions cannot be cancelled, except for non-payment of invoices at the Publisher's discretion. Advertisers will incur fall-short rates if less space is used within one year of the first insertion, other than that specified by the rate upon which their billing is based. Advertisers will be rebated if sufficient additional space has been used within one year of the first insertion to warrant a lower rate than that at which they have been billed.

Copy date

One month prior to publication.

Payment

Payment must be made within 30 days of the invoice date, unless otherwise agreed with the Publisher.

If you are unsure about PDF formats, or require any help or information, please contact us directly:

T: +44 (0)1252 718999 E: production@lngindustry.com

PDF file: Our preferred format

We accept the following PDF standard formats:

- PDFs generated using Press Settings.
- Pass4Press (www.pass4press.com).
- Ghent PDF Workgroup (www.gwg.org).
- PDF-x/1a-2001/2003.

In addition, please note the following:

- PDFs should be compatible with Acrobat 4.0 or higher.
- Please ensure all fonts are embedded.
- All original graphics must be saved as CMYK at 300 dpi at the size they are to be used.
- Images should not be tagged with any ICC profiles.

Adobe InDesign

InDesign files must be accompanied by all graphics saved in CMYK, as TIFF, EPS or JPEG at 300 dpi and at the size they are to be used. All fonts must be sent (in Macintosh format).

JPEG file:

All files must be saved as CMYK and at a minimum of 300 dpi.

EPS file:

All files must be saved as CMYK and at a minimum of 300 dpi.

All fonts must be embedded. Alternatively, the EPS file must be accompanied by all fonts (in Macintosh format).

Adobe Photoshop document:

All files must be saved in CMYK at a minimum of 300 dpi as Photoshop CS6 or lower. If you are sending a layered Photoshop (PSD) file, all fonts should also be sent (in Macintosh format).

Adobe Illustrator document:

All files must be saved in CMYK at a minimum of 300 dpi as Illustrator CS6 or lower. All fonts must be embedded.

Any material supplied using alternative formats will have to be reset in our own software, and therefore may entail some minor differences in layout. An additional production charge may also be applied.

We operate a preflight system prior to printing to check that all advertisement material complies with the above specifications. Any advertisement that does not comply with these specifications may need to be resupplied.

NEW

LNG

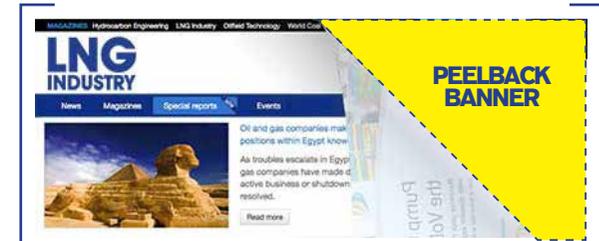
INDUSTRY.com



- ▶ **New website for the global LNG industry**
- ▶ **Dedicated news sectors including liquefaction, shipping, regasification, small scale LNG and FLNG**
- ▶ **Comprehensive events section**
- ▶ **Premium advertising positions**

HOMEPAGE

EXCLUSIVE
BUTTON
€1365 / US\$1785
PER QUARTER
200 X 90 PIXELS



PEELBACK BANNER **EXCLUSIVE**
€2925 / US\$3825 PER QUARTER

- ▶ Visible on every page throughout the site.
- ▶ Unique advertising option.
- ▶ Maximum visual impact.

EXCLUSIVE
LEADERBOARD
€2925 / US\$3825 PER QUARTER
728 X 90 PIXELS



EXCLUSIVE
HORIZONTAL BANNER ONE
€2574 / US\$3366 PER QUARTER
620 X 100 PIXELS



x 3 ROTATIONS
HORIZONTAL BANNER TWO
€1560 / US\$2040 PER QUARTER
620 X 100 PIXELS



EXCLUSIVE
MEDIUM BANNER ONE
€2574 / US\$3366 PER QUARTER
300 X 250 PIXELS

x 3 ROTATIONS
MEDIUM BANNER TWO
€1560 / US\$2040 PER QUARTER
300 X 250 PIXELS

x 3 ROTATIONS
MEDIUM BANNER THREE
€1170 / US\$1530 PER QUARTER
300 X 250 PIXELS



NEWS FEEDS



LNG Industry's news updates are available in Google News, as RSS Feeds and are widely promoted across a range of social media.

AVAILABLE SECTORS

LNG

Small scale LNG

Floating LNG

Liquefaction

Regasification

Shipping

Special Reports

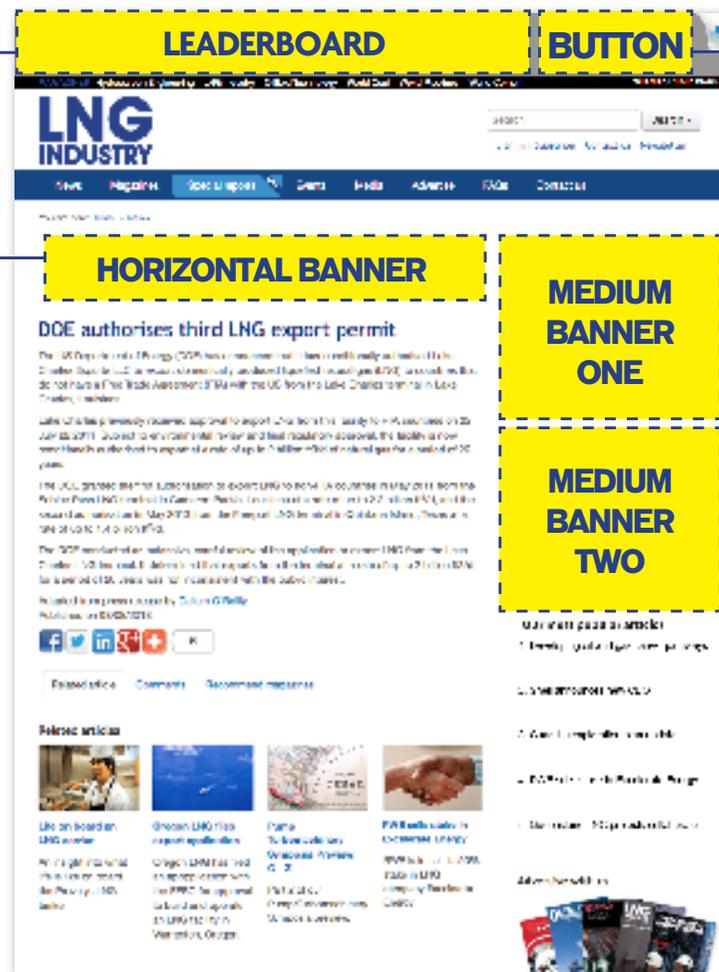
EXCLUSIVE
LEADERBOARD
 €2340 / US\$3060
 PER QUARTER
 728 X 90 PIXELS

EXCLUSIVE
HORIZONTAL BANNER
 €1560 / US\$2040
 PER QUARTER
 620 X 100 PIXELS

EXCLUSIVE
BUTTON
 €1170 / US\$1530
 PER QUARTER
 200 X 90 PIXELS

x 3 ROTATIONS
MEDIUM BANNER ONE
 €1170 / US\$1530
 PER QUARTER
 300 X 250 PIXELS

x 3 ROTATIONS
MEDIUM BANNER TWO
 €1170 / US\$1530
 PER QUARTER
 300 X 250 PIXELS



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E-NEWSLETTERS

E-BLASTS

EXCLUSIVE
HORIZONTAL BANNER
 660 X 100 PIXELS
 €390 / US\$510

EXCLUSIVE
CLASSIC BANNER
 468 X 60 PIXELS
 €260 / US\$340

SKYSCRAPER BANNER

EXCLUSIVE
SKYSCRAPER BANNER
 600 X 200 PIXELS
 €520 / US\$680

5412
 SUBSCRIBERS

CUSTOMISED
E-BLAST
 600 PIXELS WIDE
 €650 / US\$850

MECHANICAL DATA AND SPECS

All advertisement material should be supplied at the sizes specified in the individual diagrams, and in the following format: JPEG, at 72 DPI and at approximately 40 kB, except the peelback which should be no larger than 100 kB.

CONTRACT/BANNER ACCEPTANCE PROVISION

Advertisers and advertising agencies assume full liability for all content of banners uploaded and assume full responsibility for any claims arising thereof from the

Publisher. Lngindustry.com reserves the right to reject any banner that does not conform to the website's standards. If no acceptable material is supplied, the Publisher will repeat the most recent material for the allocated space. The Publisher cannot be held responsible for the quality of reproduction when materials received do not comply with the specifications, or when materials are received beyond the closing date.

CANCELLATIONS

Contracts may be discontinued by either party only by giving written notice 30 days prior to publication date, or by the Publisher without notice for non-payment of invoices.

COPY DATE/PAYMENT

Copy date is one week prior to deadline and payment must be made within 30 days of the invoice date, unless otherwise agreed with the Publisher.



LNG INDUSTRY

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E: sales@lngindustry.com

W: www.lngindustry.com