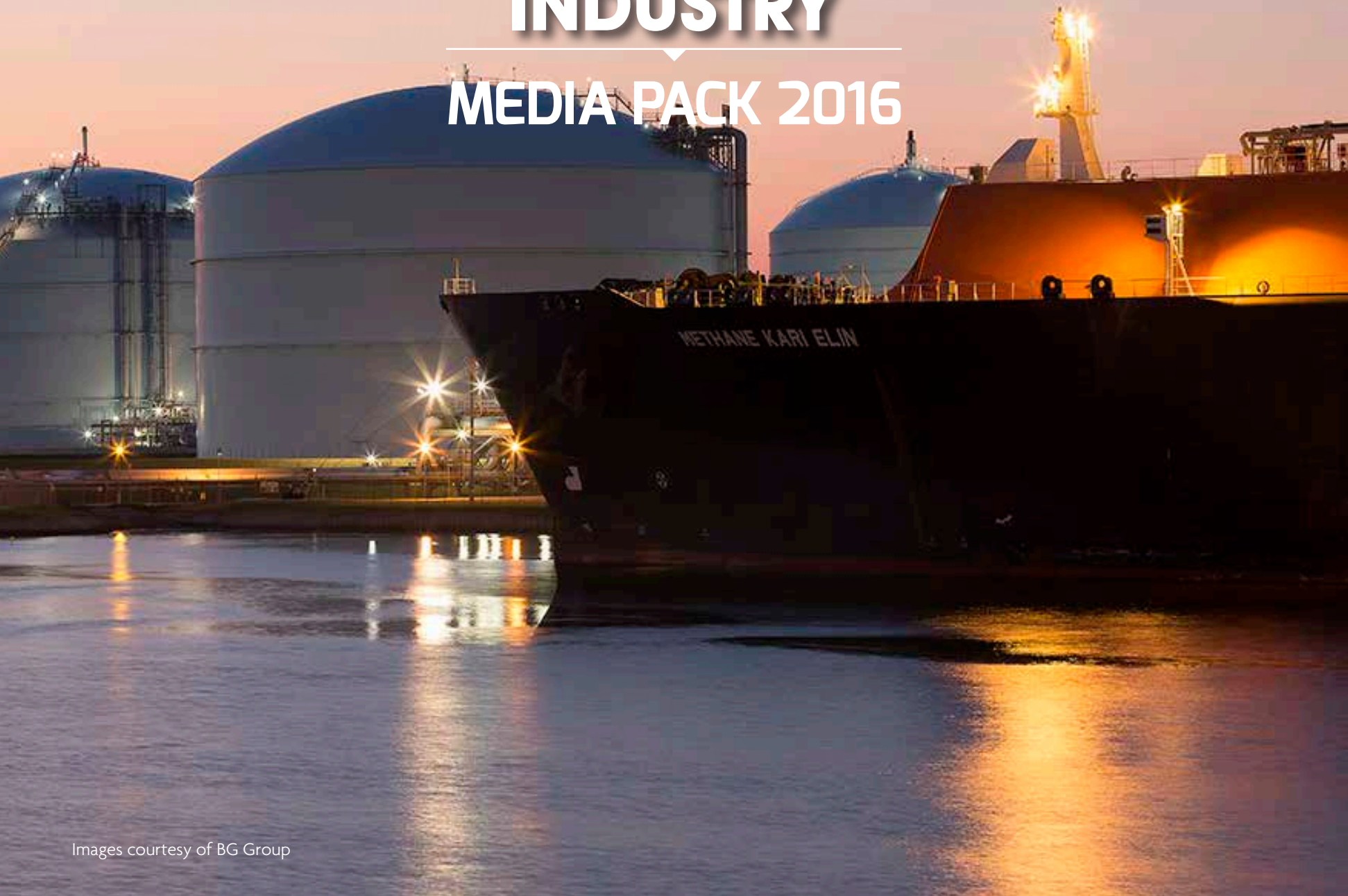


LNG INDUSTRY

MEDIA PACK 2016





LNG INDUSTRY - HIGHEST QUALITY EDITORIAL COVERAGE

“Global coverage of the entire LNG value chain”



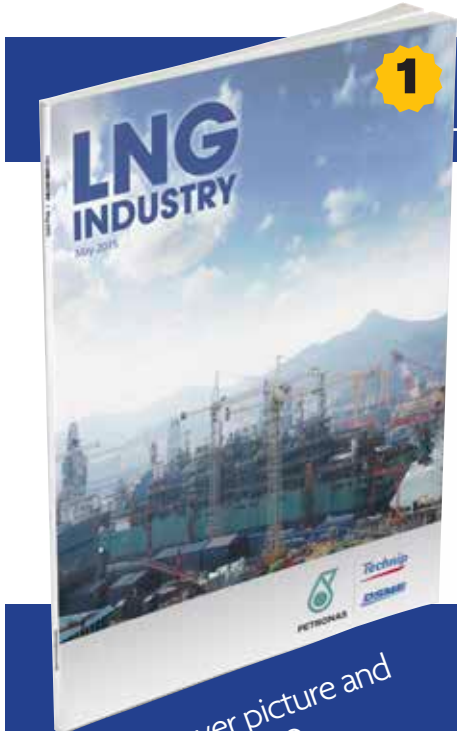
In-depth technical articles focusing on all aspects of the LNG sector.



Quality keynote articles from LNG majors, financial institutions and industry commentators.



Regional reports covering the latest developments across the global LNG industry.



1

UNIQUE ADVERTISING OPPORTUNITY OUTSIDE FRONT COVER PACKAGE



2

PLUS



3

PLUS



4

1. Cover picture and logo

2. Front cover description on contents page

3. Full page advertisement within issue

4. Cover story / technical article

ALL FOR ONLY €11 900 US\$14 450

TOTAL WORLDWIDE READERSHIP

25 004

THE NUMBER OF KEY GLOBAL DECISION
MAKERS
READING EACH ISSUE OF
LNG INDUSTRY

(BASED ON A MODEST PASS ON RATE OF FOUR PER ISSUE)

TOTAL NET CIRCULATION

6268

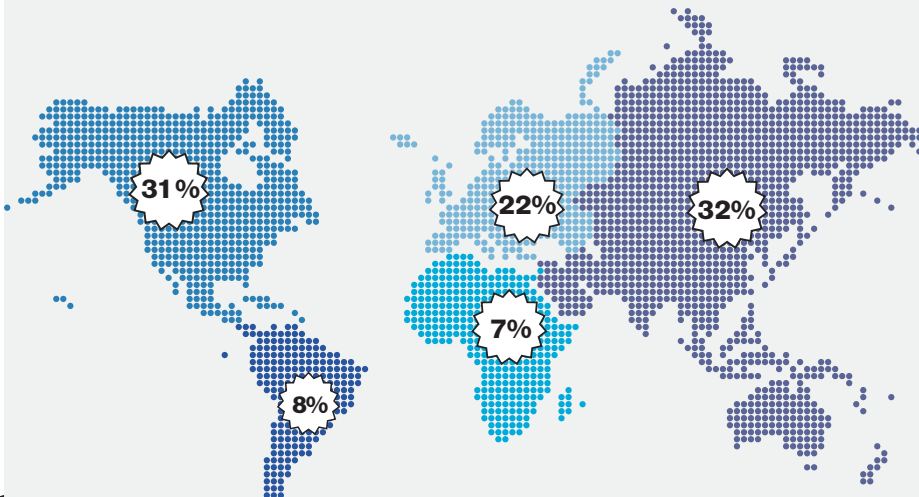
NOVEMBER/DECEMBER 2014 ISSUE. SOURCE =
ABC CERTIFICATE FOR THE PERIOD
JANUARY 2014 - DECEMBER 2014. AVERAGE NET
CIRCULATION = 6251

70%
of readers make
or influence
purchasing
decisions*

TARGETED GLOBAL READERSHIP

- Major international LNG companies
- National/state oil & gas companies
- Service, supply & manufacturing companies
- Ship builders & owners
- Equipment suppliers
- Project/process engineers
- Plant managers
- Maintenance specialists
- Sales managers
- Import/export terminals
- Shipyards
- Consultants/contractors
- Classification societies
- Finance brokers & traders
- Heads of research & development
- Senior managers
- Marine engineers
- Construction contractors
- Technical directors

GEOGRAPHICAL READERSHIP INFORMATION

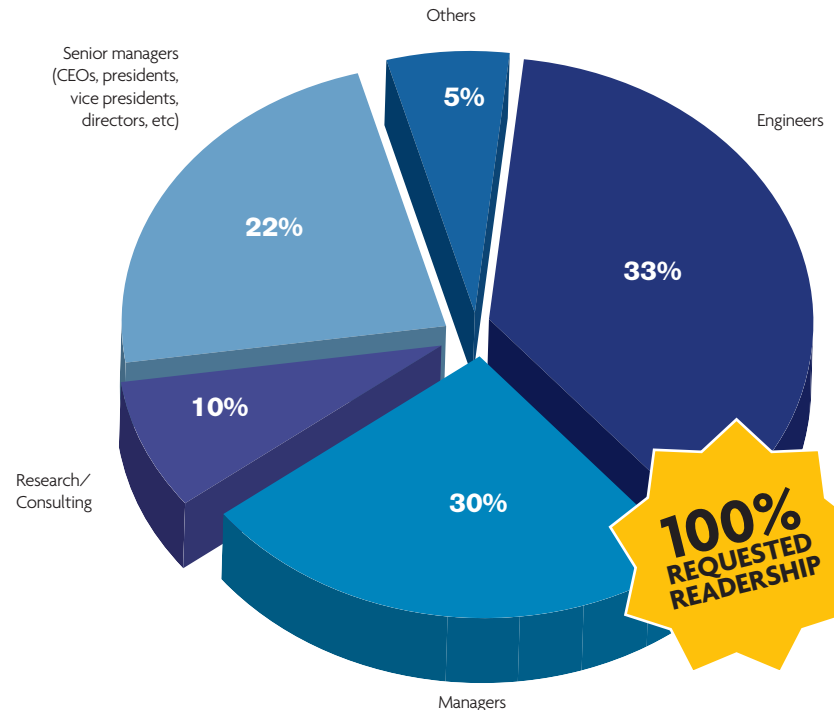


PLUS 3950 ANNUAL BONUS DISTRIBUTION AT INDUSTRY EVENTS



Member of ABC Audit Bureau of Circulations. A copy of our full audit certificate is available on request.

JOB TITLES OF SAMPLED READERS



*Based on a survey conducted by Readex Research

FOR MORE INFORMATION ON ADVERTISING IN LNG INDUSTRY PLEASE CONTACT THE SALES DEPARTMENT:

T: +44 (0)1252 718999 E: john.baughen@lngindustry.com



REGULAR FEATURES

Each issue of LNG Industry includes in-depth technical articles and case studies from across the entire LNG value chain. Regular features include:

LIQUEFACTION

SHIPPING

REGASIFICATION

TECHNOLOGY DEVELOPMENTS

SMALL SCALE LNG

FLOATING LNG

TERMINAL UPDATES

JANUARY

Publication date: 15th January
Ad material deadline: 18th December

AOG
ISSUE

Regional report: Europe

Lead feature: Turbomachinery

- Consultancy & construction
- Small scale LNG
- LNG shipping
- Regasification equipment
- Measurement, control & automation

Events:

- Australasian Oil & Gas Conference & Exhibition
- Asia Turbomachinery & Pump Symposium

FEBRUARY

Publication date: 15th February
Ad material deadline: 21st January

Regional report: South & Central Asia

Lead feature: LNG storage

- Pumps & valves
- Gas pretreatment
- Liquefaction technology
- Transfer systems
- Tank insulation

Events:

- Floating LNG
- China LNG International Summit & Exhibition
- International LNG Congress

MARCH

Publication date: 15th March
Ad material deadline: 19th February

LNG 18
ISSUE

Regional report: Australia

Lead feature: Floating LNG

- LNG 18 preview
- Heat exchangers
- LNG finance and trade
- Vaporisers
- Training software

Events:

- StocExpo
- LNG 18 Conference & Exhibition

APRIL

Publication date: 15th April
Ad material deadline: 21st March

AMERICAS
SUMMIT
ISSUE

Regional report: USA

Lead feature: Cryogenic equipment

- Compressors
- LNG as a transport fuel
- Ship classification
- Insulation
- Regas technology

Events:

- FLAME
- Offshore Technology Conference
- World LNG Series: Americas Summit

MAY

Publication date: 16th May
Ad material deadline: 20th April

POSIDONIA
ISSUE

Regional report: Mediterranean

Lead feature: LNG shipping

- Pumps & expanders
- Acid gas/mercury removal
- Ship-to-ship transfer
- Ballast water treatment
- Storage tanks

Events:

- ILTA
- Posidonia Conference & Exhibition

JUNE

Publication date: 15th June
Ad material deadline: 20th May

Regional report: Far East

Lead feature: Small-mid scale LNG

- Liquefaction technology
- Valves
- FPSOs/FSRUs
- Pipelines and pipe supports
- Simulation

Events:

- CWC's LNG Fuels Summit

FOR MORE INFORMATION ON EDITORIAL OPPORTUNITIES IN LNG INDUSTRY PLEASE CONTACT THE EDITOR:



JULY

Publication date: 15th July
Ad material deadline: 20th June

Regional report: Africa

Lead feature: Offshore LNG

- Cryogenic insulation
- Compressor technology
- Ship propulsion & automation
- Escort tugs
- Tank measurement

LNG Industry [EXTREME] feature:

- ▶ Hazardous environments
- ▶ Arctic LNG
- ▶ Hostile operating conditions

AUGUST

Publication date: 15th August
Ad material deadline: 22nd July

**PUMP/
TURBO
ISSUE**

Regional report: Latin America

Lead feature: LNG trade & finance

- Pump/turbomachinery equipment review
- Gas pretreatment
- Loading arms, hoses & couplings
- Ship classification & marine services
- Terminal construction

Events:

- ONS Conference & Exhibition
- Pump/Turbomachinery Symposium
- World LNG Series: Asia-Pacific Summit
- SMM
- FLNG 2016

SEPTEMBER

Publication date: 15th September
Ad material deadline: 22nd August

Regional report: Southeast Asia

Lead feature: LNG as fuel

- FLNG
- Valves
- Coatings and protection
- LNG storage
- Regas equipment

Events:

- Tank Storage Asia



Member of ABC Audit Bureau of Circulations. A copy of our full audit certificate is available on request.

OCTOBER

Publication date: 14th October
Ad material deadline: 20th September

Regional report: Middle East

Lead feature: LNG terminals

- Insulation
- Heat exchangers
- Cryogenic equipment
- Pipelines & pipe supports
- Simulation

Events:

- ADIPEC

NOVEMBER

Publication date: 15th November
Ad material deadline: 21st October

**WORLD LNG
SUMMIT
ISSUE**

Regional report: Canada

Lead feature: Regasification technology

- Turbomachinery
- Small scale LNG
- Transfer systems
- Plant maintenance & monitoring
- LNG storage tanks

Events:

- World LNG Summit

DECEMBER

Publication date: 15th December
Ad material deadline: 21st November

Regional report: Global overview

Lead feature: Safety & challenging environments

- Terminal construction
- FLNG
- Mercury removal
- Jetties/mooring & equipment
- Tank insulation

LNG Industry PUMPS & VALVES review:

- ▶ New technology
- ▶ Innovative solutions
- ▶ Detailed case studies

100%
requested
readership
70%
of readers make
or influence
purchasing
decisions*

*Based on a survey conducted by Readex Research

FRONT COVER DIMENSIONS:
216mm x 303mm

LNG
INDUSTRY
May 2015



Unique

OUTSIDE FRONT COVER PACKAGE:

€11 900 US\$14 450

1. COVER PICTURE AND LOGO
2. FRONT COVER DESCRIPTION ON CONTENTS PAGE
3. FULL PAGE ADVERTISEMENT WITHIN ISSUE
4. COVER STORY / TECHNICAL ARTICLE

ALLOW 60mm FROM TOP OF MAGAZINE FOR OUR LOGO

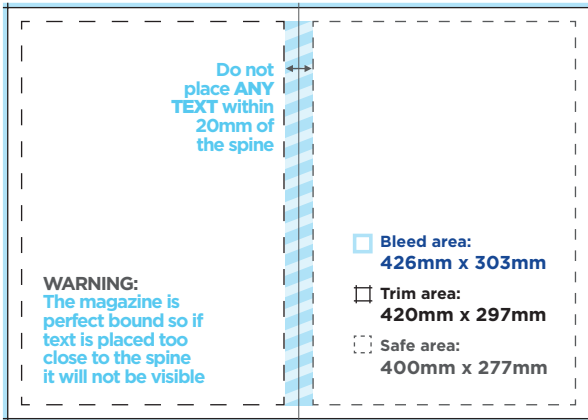
COVER POSITIONS

INSIDE FRONT COVER:
€5600 / US\$6800

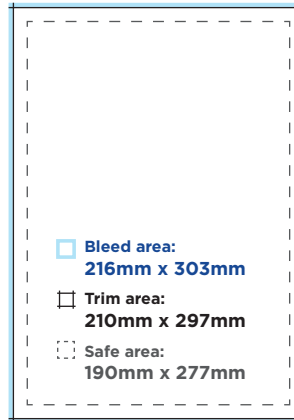
INSIDE BACK COVER:
€5040 / US\$6120

OUTSIDE BACK COVER:
€5950 / US\$7225

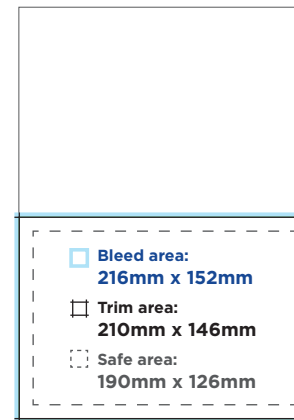
DOUBLE PAGE SPREAD



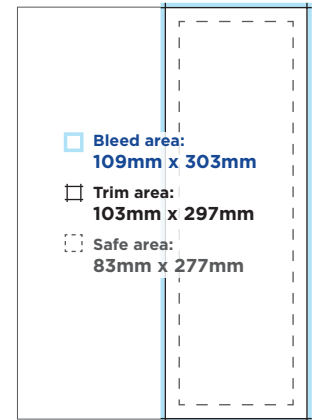
FULL PAGE (INTERNATIONAL A4)



HALF PAGE (HORIZONTAL)



HALF PAGE (VERTICAL)



▲	€	US\$
X1:	8400	10 200
X3:	7560	9180
X6:	7140	8670
X9:	6720	8160
X12:	6300	7650

▲	€	US\$
X1:	4900	5950
X3:	4410	5355
X6:	4165	5060
X9:	3920	4760
X12:	3675	4465

▲	€	US\$
X1:	3080	3740
X3:	2770	3365
X6:	2620	3180
X9:	2465	2995
X12:	2310	2805

▲	€	US\$
X1:	3080	3740
X3:	2770	3365
X6:	2620	3180
X9:	2465	2995
X12:	2310	2805

PREMIUM POSITIONS

OPPOSITE EDITORIAL COMMENT:

€	US\$
5180	6290
5180	6290
5180	6290
5180	6290
5180	6290
5180	6290
5180	6290

FACING WORLD NEWS:

FIRST RIGHT HAND PAGE:

SECOND RIGHT HAND PAGE:

THIRD RIGHT HAND PAGE:

FOURTH RIGHT HAND PAGE:

FIFTH RIGHT HAND PAGE:



ADVERTISEMENT TERMS AND CONDITIONS

Agency commission

UK: 10% Overseas: 15%

Additional charges

The published rates do not include courier charges, which may need to be added later. Special colours will be charged at £750 each. If advertisement material is supplied in any formats other than those specified, an additional production charge may be applied.

Contract/advertisement acceptance provision

Advertisers and advertising agencies assume full liability for all content of advertisements printed and assume full responsibility for any claims arising thereof from the Publisher. The Publisher reserves the right to reject any advertisement that does not conform to the publication's standards. If no acceptable new copy is supplied, the Publisher will repeat the most recent advertisement for the allocated space. The Publisher cannot be held responsible for the quality of reproduction when materials received do not comply with the specifications, or when materials are received beyond the closing date. Advertisers MUST provide a printed colour proof/chromalin otherwise the Publisher will be unable to provide an exact colour match.

Special positions

Special positions are not guaranteed unless previously negotiated with the Publisher.

Cancellations

Contracts, except for covers or other special positions, may be discontinued by either party only by giving written notice 30 days prior to publication date, or by the Publisher without notice for non-payment of invoices. Contracts for covers and other special positions cannot be cancelled, except for non-payment of invoices at the Publisher's discretion. Advertisers will incur fall-short rates if less space is used within one year of the first insertion, other than that specified by the rate upon which their billing is based. Advertisers will be rebated if sufficient additional space has been used within one year of the first insertion to warrant a lower rate than that at which they have been billed.

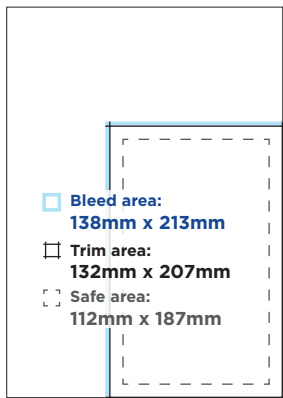
Copy date

One month prior to publication.

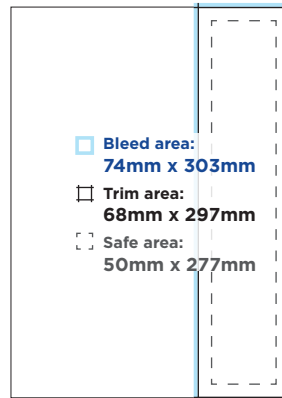
Payment

Payment must be made within 30 days of the invoice date, unless otherwise agreed with the Publisher.

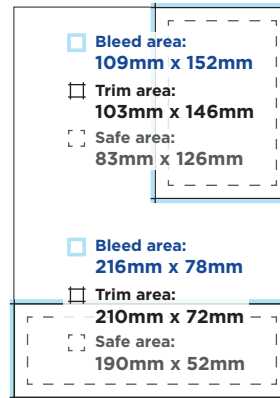
ISLAND



THIRD



QUARTER



▲	€	US\$
X1:	4200	5100
X3:	3780	4590
X6:	3570	4335
X9:	3360	4080
X12:	3150	3825

▲	€	US\$
X1:	2520	3060
X3:	2270	2755
X6:	2145	2600
X9:	2015	2450
X12:	1890	2295

▲	€	US\$
X1:	1960	2380
X3:	1765	2145
X6:	1665	2025
X9:	1570	1905
X12:	1470	1785

If you are unsure about PDF formats, or require any help or information, please contact us directly:

T: +44 (0)1252 718999 E: production@lngindustry.com

PDF file: Our preferred format

We accept the following PDF standard formats:

- PDFs generated using Press Settings.
- Pass4Press (www.pass4press.com).
- Ghent PDF Workgroup (www.gwg.org).
- PDF-x/1a-2001/2003.

In addition, please note the following:

- PDFs should be compatible with Acrobat 4.0 or higher.
- Please ensure all fonts are embedded.
- All original graphics must be saved as CMYK at 300 dpi at the size they are to be used.
- Images should not be tagged with any ICC profiles.

Adobe InDesign

InDesign files must be accompanied by all graphics saved in CMYK, as TIFF, EPS or JPEG at 300 dpi and at the size they are to be used. All fonts must be sent (in Macintosh format).

JPEG file:

All files must be saved as CMYK and at a minimum of 300 dpi.

EPS file:

All files must be saved as CMYK and at a minimum of 300 dpi.

All fonts must be embedded. Alternatively, the EPS file must be accompanied by all fonts (in Macintosh format).

Adobe Photoshop document:

All files must be saved in CMYK at a minimum of 300 dpi as Photoshop CS6 or lower. If you are sending a layered Photoshop (PSD) file, all fonts should also be sent (in Macintosh format).

Adobe Illustrator document:

All files must be saved in CMYK at a minimum of 300 dpi as Illustrator CS6 or lower. All fonts must be embedded.

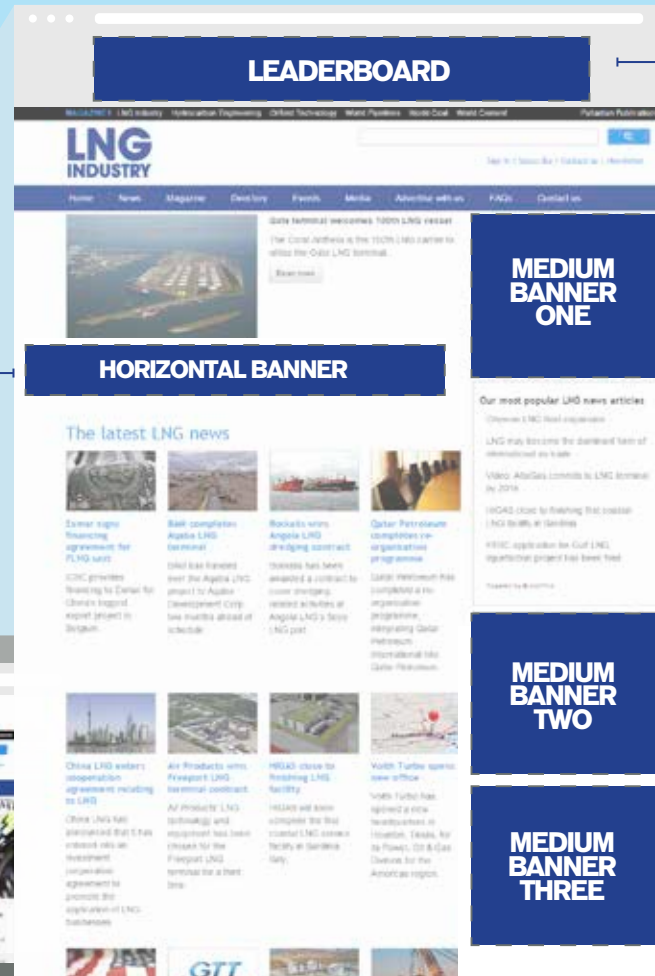
Any material supplied using alternative formats will have to be reset in our own software, and therefore may entail some minor differences in layout. An additional production charge may also be applied.

We operate a preflight system prior to printing to check that all advertisement material complies with the above specifications. Any advertisement that does not comply with these specifications may need to be resupplied.

EVERY HOMEPAGE BANNER IS EXCLUSIVE, GUARANTEEING
MAXIMUM EXPOSURE

HORIZONTAL BANNER

€2240 / US\$2720
PER QUARTER
620 X 100 PIXELS



LEADERBOARD

LEADERBOARD

€2800 / US\$3400
PER QUARTER
728 X 90 PIXELS

HORIZONTAL BANNER

MEDIUM BANNER ONE

MEDIUM BANNER ONE

€2450 / US\$2975
PER QUARTER
300 X 250 PIXELS

MEDIUM BANNER TWO

MEDIUM BANNER TWO

€1960 / US\$2380
PER QUARTER
300 X 250 PIXELS

MEDIUM BANNER THREE

MEDIUM BANNER THREE

€1750 / US\$2125
PER QUARTER
300 X 250 PIXELS

NEWS SECTORS



LNG INDUSTRY'S NEWS ARTICLES ARE WIDELY PROMOTED ACROSS THE WEB

LEADERBOARD

€3500 / US\$4250
PER QUARTER
728 X 90 PIXELS

HORIZONTAL BANNER

€3010 / US\$3655
PER QUARTER
620 X 100 PIXELS

YOUR BANNER WILL APPEAR ON
EVERY NEWS ARTICLE IN THE
FOLLOWING SECTORS:

LNG

Small Scale LNG

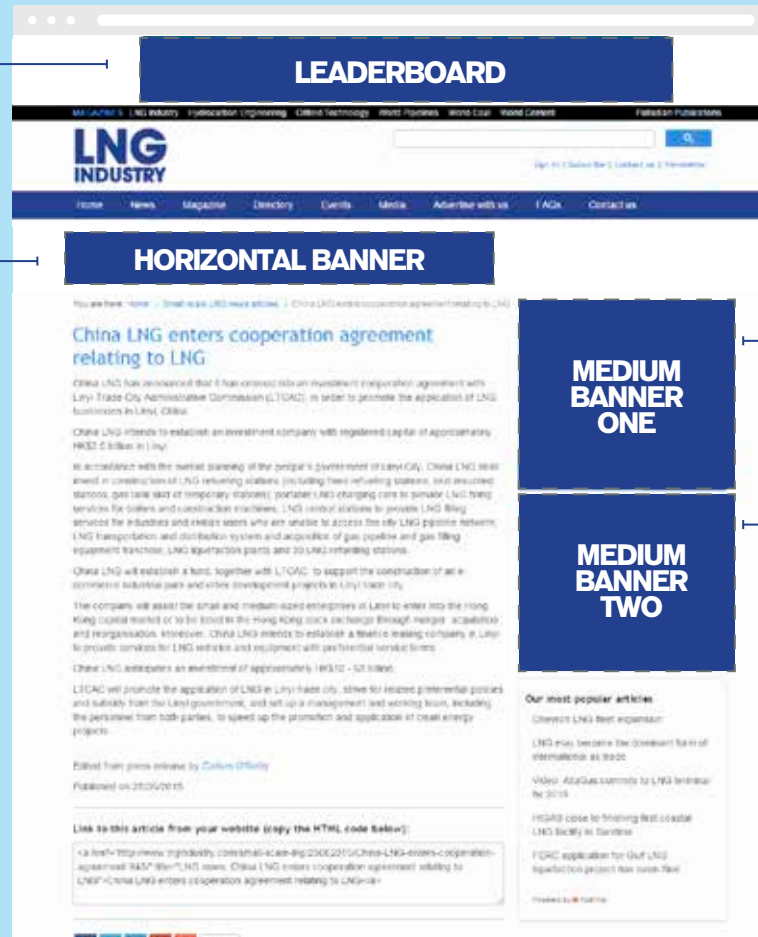
Floating LNG

Liquefaction

Regasification

Shipping

Special Reports



MEDIUM BANNER ONE

€2800 / US\$3400
PER QUARTER
300 X 250 PIXELS

MEDIUM BANNER TWO

€2520 / US\$3060
PER QUARTER
300 X 250 PIXELS

FOR MORE INFORMATION ON ADVERTISING ON LNGINDUSTRY.COM PLEASE CONTACT THE SALES DEPARTMENT:
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E-NEWSLETTERS

E-BLASTS



OVER
7000
SUBSCRIBERS

MEDIUM BANNER ONE

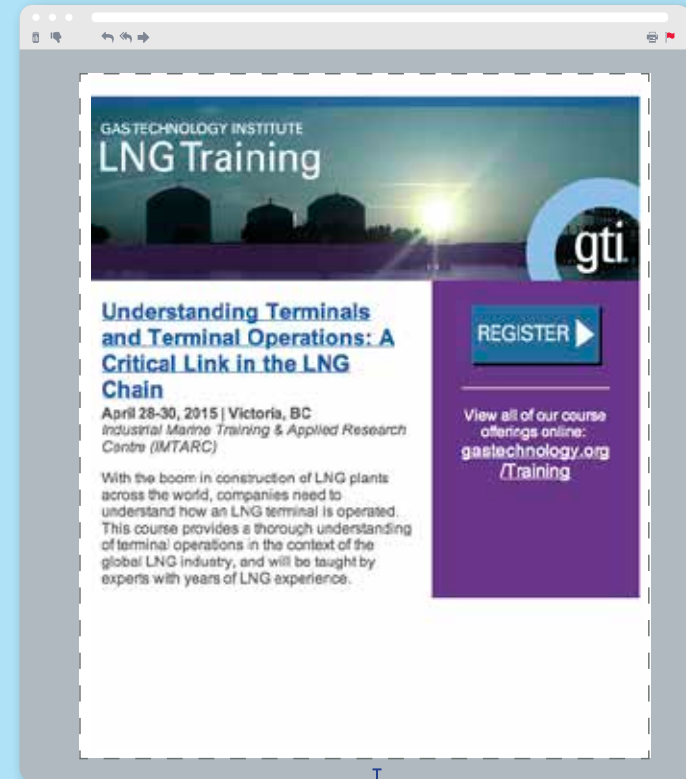
MEDIUM BANNER ONE

**€700 / US\$850
PER MONTH
300 X 250 PIXELS**

MEDIUM BANNER TWO

MEDIUM BANNER TWO

**€560 / US\$680
PER MONTH
300 X 250 PIXELS**



CUSTOMISED E-BLAST

**€1120 / US\$1360
600 PIXELS WIDE**

MECHANICAL DATA AND SPECS

All banner material should be supplied at the sizes specified in the individual diagrams, and in the following format: JPEG, at 72 DPI and at approximately 40 kB.

CONTRACT / BANNER ACCEPTANCE PROVISION

Advertisers and advertising agencies assume full liability for all content of banners uploaded and assume full responsibility for any claims arising thereof from the Publisher. LNGIndustry.com reserves the right to reject any banner that does not conform to the

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CANCELLATIONS

Contracts may be discontinued by either party only by giving written notice 30 days

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COPY DATE / PAYMENT

Copy date is one week prior to deadline and payment must be made within 30 days of the invoice date, unless otherwise agreed with the Publisher.

ONLINE DIRECTORY

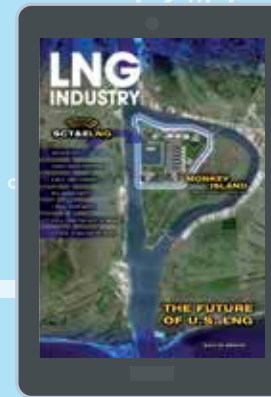
List your company in our comprehensive online directory

PRICES START FROM

€560 / US\$680 PER YEAR



APP



- ▶ View the latest issue on your tablet or smartphone
- ▶ For Apple/Android devices
- ▶ Complete access to 2015/2016 issues

ADVERTISING OPPORTUNITY

€2100 / US\$2550 PER QUARTER

ONLINE PROMOTIONAL PACKAGE

Customised promotional packages can include the following:

- ▶ **E-blast**
- ▶ **Online news article**
- ▶ **Facebook campaign**
- ▶ **Twitter campaign**
- ▶ **LinkedIn group announcement**
- ▶ **Pop-up banner advertisement**

PRICES START FROM

€1680 / US\$2040



LNG
WITHOUT BOUNDARIES
WITHOUT LIMITS
On-shore, Near-shore and Off-shore



LNG INDUSTRY

15 South Street, Farnham, Surrey, GU9 7QU, UK

T: +44 (0)1252 718999 F: +44 (0)1252 821115

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