

Business Magazines

Combined Total Circulation Certificate

January to December 2015



Setting the standard

Hydrocarbon Engineering

HYDROCARBON ENGINEERING



Key information

Metric type

Circulation

ABC total

10,100 average

Period

1 January 2015 to 31 December 2015

No of issues

12

Market sector

Energy: Oil & Petroleum

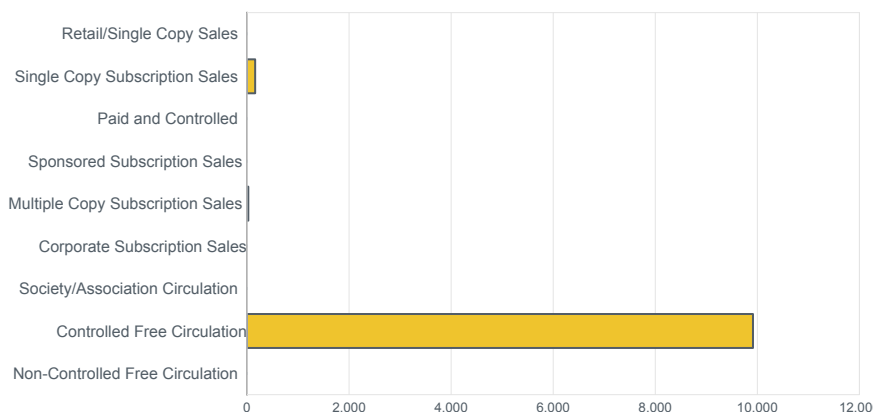
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Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	1.58%
Paid and Controlled	0%
Sponsored subscription sales	0%
Multiple Copy Subscription Sales	0.26%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	98.16%
Non-Controlled Free Circulation	0%

Audit issue circulation breakdown - Print/Digital



AVERAGE CIRCULATION PER ISSUE

Average Retail Sales Per Issue

Total	Print Edition	Digital Edition
10,100	10,100	-
-	-	-

Analysis for the Audit issue cover dated December 2015 and distributed on 4 December 2015

Audit Issue Circulation

Retail & Other Single Copy Sales

Single Copy Subscription Sales

At full rate

Less than full rate but not less than 50%

Less than 50% of full rate but not less than 20%

Less than 20% of full rate but not less than 10%

Less than 10% of full rate

Paid and Controlled

Sponsored Subscription Sales

Multiple Copy Subscription Sales

At full rate

Less than full rate but not less than 50%

Less than 50% of full rate but not less than 20%

Less than 20% of full rate but not less than 10%

Less than 10% of full rate

Corporate Subscription Sales

Society/Association/Organisation Circulation

Controlled Free Circulation

Individual requests

Company requests

Non-requested by name

Non-requested by job title / function

Non-Controlled Free Circulation

By Name

Not by Name

10,100	10,100	-
-	-	-
160	160	-
160	160	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
26	26	-
-	-	-
26	26	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
9,914	9,914	-
8,373	8,373	-
-	-	-
1,285	1,285	-
256	256	-
-	-	-
-	-	-
-	-	-

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Basic subscription rates for the audit issue

Basic annual rate: £110.00

Basic annual rate (Other countries) £125.00

Controlled circulation for the audit issue

Terms of control: CEO's, technical directors, technical managers, plant managers, process engineers, project managers and maintenance managers in companies operating oil refineries, gas processing plants and petrochemical plants. Also engineering contractors, equipment manufacturers, process suppliers and individuals involved with products and services related to the oil, gas and petrochemical industries and oil and gas related exhibition/conferents/conference attendees.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	8,373	100.0	3,275	39.1	2,897	34.6	2,201	26.3
Individual Requests - Print	8,373	100.0	3,275	39.1	2,897	34.6	2,201	26.3
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital	-	-	-	-	-	-	-	-

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
January 2015	14-Jan-15	10,100	10,100	-	-
February 2015	09-Feb-15	10,100	10,100	-	-
March 2015	04-Mar-15	10,100	10,100	-	-
April 2015	09-Apr-15	10,100	10,100	-	-
May 2015	07-May-15	10,100	10,100	-	-
June 2015	15-Jun-15	10,100	10,100	-	-
July 2015	10-Jul-15	10,100	10,100	-	-
August 2015	04-Aug-15	10,100	10,100	-	-
September 2015	08-Sep-15	10,100	10,100	-	-
October 2015	07-Oct-15	10,100	10,100	-	-
November 2015	11-Nov-15	10,100	10,100	-	-
December 2015	04-Dec-15	10,100	10,100	-	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	10,100	10,100	-
United Kingdom	265	265	-
Europe	1,698	1,698	-
Albania	5	5	-
Austria	12	12	-
Belarus (Belorussia)	5	5	-
Belgium	46	46	-
Bosnia & Herzegovina	5	5	-
Bulgaria	13	13	-
Croatia	31	31	-
Cyprus	11	11	-
Czech Republic	17	17	-
Denmark	18	18	-
Estonia	1	1	-
Finland	22	22	-
France	103	103	-
Germany	120	120	-
Greece	68	68	-
Greenland	1	1	-
Hungary	34	34	-
Iceland	2	2	-
Republic of Ireland	15	15	-
Italy	221	221	-
Latvia	4	4	-
Lithuania	5	5	-
Luxembourg	1	1	-
Macedonia	7	7	-
Malta	4	4	-
Monaco	4	4	-
Montenegro	1	1	-
Netherlands	136	136	-
Norway	39	39	-
Poland	47	47	-
Portugal	72	72	-
Romania	98	98	-
Russia	87	87	-
Serbia	25	25	-
Slovakia	13	13	-
Slovenia	5	5	-
Spain	216	216	-
Sweden	18	18	-
Switzerland	15	15	-
Turkey	128	128	-
Ukraine	22	22	-
Other	1	1	-
North America	2,893	2,893	-
Canada	321	321	-
Mexico	346	346	-
USA	2,226	2,226	-
Central & South America	1,235	1,235	-
Antilles, Netherlands	4	4	-
Argentina	184	184	-
Aruba	2	2	-
Bahamas	1	1	-
Bolivia	57	57	-
Brazil	211	211	-
Chile	68	68	-
Colombia	237	237	-
Costa Rica	10	10	-
Cuba	11	11	-
Dominican Republic	9	9	-
Ecuador	52	52	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	10,100	10,100	-
El Salvador	3	3	-
Grenada	1	1	-
Guatemala	13	13	-
Guyana	2	2	-
Haiti	1	1	-
Honduras	2	2	-
Jamaica	9	9	-
Nicaragua	3	3	-
Panama	5	5	-
Paraguay	5	5	-
Peru	159	159	-
Puerto Rico	1	1	-
Surinam	2	2	-
Trinidad & Tobago	31	31	-
Uruguay	12	12	-
Venezuela	139	139	-
Virgin Islands, US	1	1	-
Australasia & Pacific	323	323	-
Australia	273	273	-
Fiji	1	1	-
New Caledonia	2	2	-
New Zealand	37	37	-
Papua New Guinea	10	10	-
Asia	475	475	-
Azerbaijan	11	11	-
Bangladesh	10	10	-
Georgia	2	2	-
India	331	331	-
Kazakhstan	12	12	-
Maldives	1	1	-
Mongolia	3	3	-
Myanmar (Burma)	8	8	-
Nepal	5	5	-
Pakistan	75	75	-
Sri Lanka	9	9	-
Turkmenistan	3	3	-
Uzbekistan	5	5	-
South East Asia & Pacific	1,339	1,339	-
Brunei	13	13	-
Cambodia (Kampuchea)	1	1	-
China, People's Republic of	143	143	-
Hong Kong	17	17	-
Indonesia	57	57	-
Japan	80	80	-
Korea, Republic of	73	73	-
Malaysia	260	260	-
Philippines	165	165	-
Singapore	278	278	-
Taiwan	63	63	-
Thailand	136	136	-
Vietnam	53	53	-
Africa	545	545	-
Angola	15	15	-
Botswana	9	9	-
Cameroon	13	13	-
Congo	5	5	-
Cote D'Ivoire (Ivory Coast)	5	5	-
Eritrea	1	1	-
Ethiopia	14	14	-
Gabon	2	2	-
Ghana	71	71	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	10,100	10,100	-
Guinea	1	1	-
Kenya	38	38	-
Madagascar	1	1	-
Malawi	1	1	-
Mauritania	1	1	-
Mauritius	7	7	-
Mozambique	7	7	-
Namibia	7	7	-
Niger	2	2	-
Nigeria	45	45	-
Rwanda	1	1	-
Senegal	1	1	-
Sierra Leone	2	2	-
South Africa	215	215	-
Sudan	25	25	-
Swaziland	2	2	-
Tanzania	8	8	-
Uganda	16	16	-
Zambia	16	16	-
Zimbabwe	14	14	-
Middle East & North Africa	1,327	1,327	-
Algeria	119	119	-
Bahrain	30	30	-
Egypt	237	237	-
Emirates, United Arab	340	340	-
Iran	33	33	-
Iraq	4	4	-
Israel	39	39	-
Jordan	15	15	-
Kuwait	72	72	-
Lebanon	6	6	-
Morocco	18	18	-
Oman	81	81	-
Qatar	130	130	-
Saudi Arabia	164	164	-
Syria	1	1	-
Tunisia	38	38	-
Not Analysed	-	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

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To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

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